

KIDS to LOVE®

Annual IMPACT 2024

KIDSTOLOVE.ORG

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2024 - A YEAR OF GROWTH

In 2024, Kids to Love celebrated 20 years of service. It was a year of monumental growth for our organization. What started as a backpack drive in my garage in 2004 has evolved into multiple campuses where we offer 13 diverse programs to care for foster children and families. Our ecosystem of service for children in foster care is a proven track record of change & success. Together, we have impacted more than 316,202 lives.

As we embrace a new year, I'm excited to share we are growing again. Our Smith Family Wellness Center will be a showcase of services. The 17,000 square foot building will house the Grant Hill Trauma Team, the Isenberg Center for Education and Innovation, and the Curtis Cares Center. With this new space, we can expand our comprehensive approach to trauma care, create new opportunities to educate and train, and enjoy more room to meet immediate needs with clothes and toys.

Kids to Love started simply, to help kids in foster care, and that has not changed. With your help we can continue to make a difference and serve our community with intention and excellence.

Lee Marshall, MSW, TS
CEO & Founder







DAVIDSON FARMS

Our girls who live at Davidson Farms are promised three things when they join our family: Hope, Healing and Home. Our team provides care, guidance and stability. Most “group homes” focus on providing a bed and shelter; at Davidson Farms we create family.

6
GIRLS WELCOMED HOME

2,500
MENTOR HOURS

THE WHITAKER COTTAGE COMMUNITY

8

YOUNG LADIES SERVED

Our Whitaker Cottage Community on the Davidson Farms campus provides a home for young women who have aged out of foster care or need a second chance. Our Cottage Community is a safe place for them as they start their road to independence focusing on their career or education.







CHILD PLACING AGENCY



Our Child Placing Agency creates families. We support our foster parent network through extensive training and mentorship from our experienced team who are invested in their success.

131
CHILDREN AND FAMILIES SERVED

60
HOURS OF TRAINING

SHOALS CAMPUS

Our Shoals campus is not only home to Wanda and Snowflake, but it allows us to extend our support and services to the foster parent network across the Shoals community.





ADOPTION AGENCY











Our Private Adoption Agency celebrated 9 adoptions across Alabama and Tennessee. Our experienced team helps navigate the adoption process to support our adoptive parents.

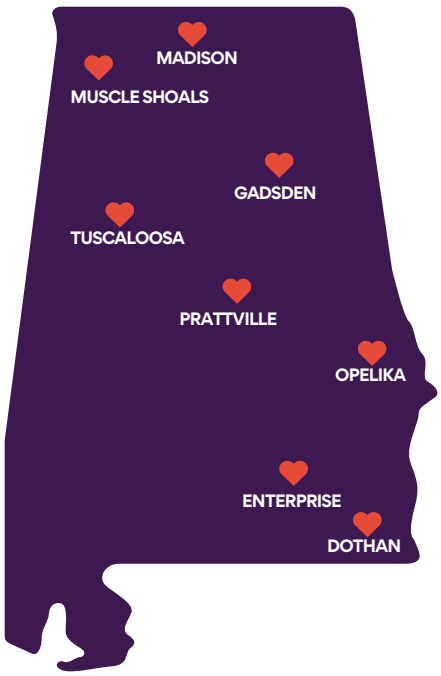
9
ADOPTIONS

BABY BOXES

Kids to Love championed legislation to change Alabama's Safe Haven law to allow baby box installations. In 2024, 8 baby boxes were installed and 3 babies were safely surrendered.

8
BABY BOXES INSTALLED ACROSS ALABAMA

3
SAFE SURRENDERS IN MADISON, AL



TRAUMA THERAPY

THE SMITH FAMILY WELLNESS CENTER
HOME OF THE GRANT HILL TRAUMA TEAM

The Kids to Love Smith Family Wellness Center launched in 2024, helping children work through some of the darkest times of their lives, breaking generational cycles of trauma and abandonment and replacing it with hope and healing.

204
CLIENTS TREATED

1,654
THERAPY HOURS PROVIDED





EQUINE THERAPY

Kids to Love delivers Equine Therapy at The Damson Family Barn, located at Davidson Farms. Our trauma team consists of therapists and horses uniquely qualified to heal. Our children engage in activities such as grooming, feeding, and leading a horse. The goal is to connect and to build trust with the horse and the therapist.

7 HORSES ADDED TO OUR THERAPY TEAM

KTECH is a licensed private school specializing in workforce training. Students earn credentials in mechatronics, robotics, soldering, Snap-on, and virtual reality. KTECH has a proven track record of connecting students with jobs that range from the auto industry to area hospitals and traditional manufacturing.





573
CERTIFICATIONS AWARDED SINCE 2016

49
STUDENTS ATTENDED KTECH IN 2024



SCHOLARSHIPS

Only 12% of children who age out of foster care will earn a college degree.* Our scholarship program helps them beat that statistic. Since 2005, Kids to Love has awarded more than $1,000,000 in scholarships. Some of the careers our students are studying include law, nursing, and engineering. Kids to Love is committed to continuing education for kids living in and aging out of foster care.

40 SCHOLARSHIPS AWARDED

**Annie E. Casey Foundation KIDS Count Data Center*

MEETING THE NEEDS

60

FAMILIES PROVIDED WITH WAREHOUSE ASSISTANCE

When a child is placed in foster care, we make sure they have what they need. We outfit our children with brand new clothes, shoes, toys and other comfort items. Every item in our inventory is new because that's what our children deserve. The Curtis Cares Center is also the hub for our Christmas for the Kids and More than a Backpack programs.



987

VOLUNTEERS

2,720

VOLUNTEER HOURS



MORE THAN A BACKPACK

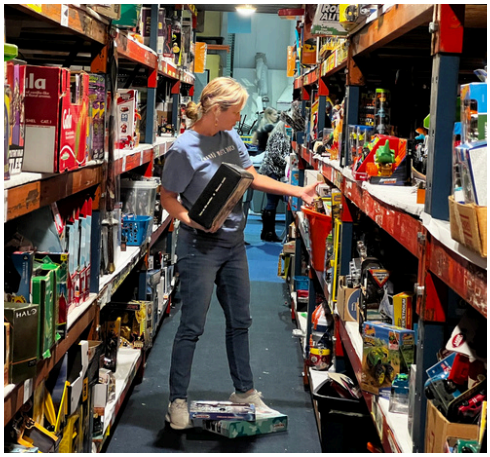
We provide backpacks for thousands of children living in foster care. Each child recieves a new backpack filled with school supplies they will need when they go back to class. Every year we provide backpacks across Alabama, Mississippi, and Tennessee.

3,938

BACKPACKS PROVIDED







CHRISTMAS FOR THE KIDS

Christmas for the Kids is a labor of love. Children across Alabama, Mississippi, and Tennessee send us their wishlists. The Christmas magic is made possible thanks to generous community partners and donors.

1,897

WISHLISTS FILLED

BIKES OR BUST

1,004

BIKES COLLECTED

Bikes or Bust is an annual event hosted by Mojo and his team at 104.3 WZYP. Mojo camps 40ft in the air for 5 days to collect bikes for children in foster care. Bicycles are the most requested gift on Christmas wishlists.



COMING IN 2025

KIDS TO LOVE CAMPUS EXPANSION

Construction is progressing at the Kids to Love Campus. Expanded space coming in 2025:

- **Smith Family Wellness Center**
- **Isenberg Center for Education & Innovation**
- **Curtis Cares Center**

The 17,000 square foot facility will offer life changing therapeutic services, educational and training outreach, and additional warehouse space.







2024 AWARDS



GROUNDS FOR HOPE
VAN A SULLIVAN
VISIONARY LEADERSHIP AWARD



MADISON
BEST IN BUSINESS AWARDS
MILESTONE MOMENT OF THE YEAR



GROUNDS FOR HOPE
UNSUNG HERO - SHILOH LYLES

2024 WINNER

BEST PLACES TO WORK®
HUNTSVILLE/MADISON COUNTY CHAMBER

HSVCHAMBER.ORG

The Telly Awards

45TH ANNUAL
SILVER
WINNER
The Telly Awards

BOARD OF DIRECTORS

LEE MARSHALL
FOUNDER/CEO

CARMELITA PALMER - *BOD PRESIDENT*
COMMUNITY LEADER

LORI LIGHT - *SECRETARY*
LEIDOS

CHERI BUTLER - *TREASURER*
COMMUNITY VOLUNTEER

FLORESHA WATKINS
REGIONS BANK

ERIC ARTRIP
MASTANDO & ARTRIP

PATTI BRELAND
BRELAND COMPANIES

MELISSA DAVIS
MTA, INC.

KEVIN FERNANDEZ
L2 MINDSET, LLC

KRIS ISON
MAXIMUM TECHNOLOGY CORPORATION

STEVE MARSHALL
ALABAMA ATTORNEY GENERAL

JOHN MANER
FIRSTBANK

IAN PINKERTON
REDSTONE FEDERAL CREDIT UNION

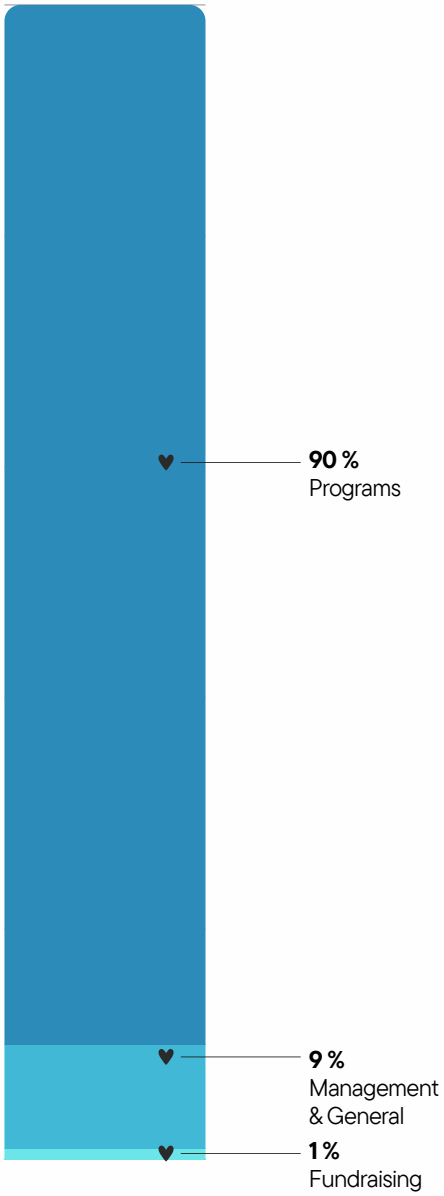
TRACY PROPST
PROPST FOUNDATION

FINANCIAL SUMMARY

Revenue	$5.2M
Expenses	$4.9M
Net Assets	$6.1M
Programs	$4.4M
Administrative	$475K
Fundraising	$20K

Scan for Audit

EXPENSES IN PROGRAM, ADMINISTRATIVE, AND FUNDRAISING CATEGORIES



6,340

CHILDREN AND FAMILIES SERVED IN 2024



KIDS to LOVE®

MEETING THE IMMEDIATE NEEDS OF CHILDREN IN FOSTER CARE

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